

RULES FOR THE DRAW FOR THE CAMPAIGN
“LONG LIVE BARÇA, LONG LIVE THE SHOW”
(SPORTS SEASON 2011/2012)

RULE.- SCOPE AND OBJECT OF THE DRAW.

FUTBOL CLUB BARCELONA (hereinafter **FC BARCELONA** or the **CLUB**) will conduct a campaign called “Long live Barça, long live the show” via its social networks and communication assets, such as: (i) the official website: www.fcbarcelona.cat, (ii) Facebook, (iii) Youtube, (iv) Google+, (v) etc., by which it will show and/or exhibit different videos of different plays from matches played by the football first team in the “Camp Nou” stadium in the 2011/2012 season.

Said campaign is addressed at all people that regardless of whether they are or are not members of the **CLUB**:

- b) Access any of the aforesaid social networks or communication assets of **FC BARCELONA**,
- c) Choose the video showing the play they are most interested in, like most and/or that causes the most impact,
- d) Explain why they have chosen the selected video, sending said explanation and/or comments to the email address: fbcticketing@gmail.com.

From all the entrants that satisfy the aforesaid requirements, one (1) single draw will be held in order to select five (5) people that will be winners, and each will win a prize of (i) one (1) set of two tickets for the football match between FC Barcelona and Real Sociedad, scheduled for the weekend of February 4-5, 2012, at the “Camp Nou” stadium, corresponding to the 22nd round of matches in the “Liga Española” competition.

RULE 2.- DURATION OF THE ENTRY PERIOD.

The entry period will start on November 15, 2011 and will end on December 31 of the same year. No person can enter this promotion that does not satisfy the requirements described in the aforesaid rule 1.

RULE 3.- PUBLICATION OF RULES.

The publication of these rules will be done on the official website of **FC BARCELONA** (www.fcbarcelona.cat) on November 15, 2011 to inform everybody wishing to enter of the mechanism for entering and how the competition and posterior draw function.

RULE 4.- MECHANICS FOR ENTRY.

On November 15, 2011 the entry period begins for entries in the promotion described in rule 1. Those interested in entering the same may only and exclusively do so if they comply with the requirements and/or conditions detailed hereinafter:

- a) They expressly accept these rules as published on the official website of the **CLUB**: www.fcbarcelona.cat.
- b) Access any of the social networks or communication assets of **FC BARCELONA**, such as: (i) the official website: www.fcbarcelona.cat, (ii) Facebook, (iii) Youtube, (iv) Google+, (v) etc., which will be used to show and/or exhibit different videos of different plays from matches played by the football first team in the “Camp Nou” stadium in the 2011/2012 season.
- c) Choose the video showing the play they are most interested in, like most and/or causes the most impact,
- d) Explain why they have chosen the selected video, sending said explanation and/or comments to the email address: fcbticketing@gmail.com, also indicating their name and surnames. (not necessary)
- e) The entrants can enter as many times as they wish, as long as they observe the competition requirements.
- f) The languages for communication will be (i) Catalan, (ii) Spanish and (iii) English, depending on the option chosen by each of the entrants.
- g) One (1) single file will be created containing the total number of entrants that have sent a mail as explained in the previous section d), regardless of (i) whether they are members of the **CLUB** and (ii) the language chosen for entry.

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RULE 5.- MECHANICS OF THE DRAW.

- a) From all the people that enter this promotion, **FC BARCELONA**, will hold one (1) draw, that will be made, only and exclusively from those people that have correctly sent an email expressing the reasons why they selected that particular video to the email address: fcbticketing@gmail.com, if not they shall be excluded from the same.
- b) The aforesaid draw will be made before a Notary on January 11, 2011, using a random computer generated combination that will randomly select twenty (20) ordinal numbers from all those assigned to each of the entries, the five (5) first being the winners and the fifteen (15) other ordinal numbers will be used as reserves.
- c) Once the draw has been held, the Notary will end the action by accepting the identification of the five (5) people that have won, who shall be informed of the same via the email they used to enter the draw.

- d) The result of draw will be communicated to the five (5) winners by contacting them by email, and where they will also receive information relative to the logistics for presentation and collection of the prize.
- e) By entering this promotion, the entrants, (i) ACCEPT these rules and (ii) ACCEPT that if they are winners of the draw, the sending of a mail by FC BARCELONA to the email address provided for these purposes will serve as proof of the communication made by the CLUB to inform of said condition. This contact will be made on the same day as the draw. If it is not possible to contact the winners within the period of one (1) week counted from the first contact, for any reason or circumstance outside of the responsibility of FC BARCELONA, these shall lose all rights to the prize, which shall instead be awarded to the first reserve and so on successively.
- f) The five (5) winners of the prize must accept it and strictly follow the instructions provided by the CLUB with respect to the logistics for presenting and collecting the said prize.

RULE 7. – PRIZES FOR THE PROMOTION.

From all the entrants that satisfy the aforesaid conditions in rule 4., there will be five (5) winners who will each win the prize of (i) one (1) set of two tickets for the football match between FC Barcelona and Real Sociedad, scheduled for the weekend of February 4-5, 2012, at the “Camp Nou” stadium, corresponding to the 22nd round of matches in the “Liga Española” competition.

In no case can the prize be exchanged for its monetary value.

If the winners do not accept the prize due to the impossibility of travelling, the aforesaid prize may be exchanged for another, specifically one (1) official first team shirt signed by one or several playing members of the squad. In the case that the non acceptance is for other reasons, the winners will lose all rights to the prize, and this right shall automatically be assigned to the person in the condition of first reserve and so on successively.

At the moment of presentation of the prize, the five (5) winners will sign a document in name and representation of themselves that will declare acceptance of the prize and reception of the same and their conformity by declaring that they have no claims or demands against FC BARCELONA. In the case of minors, this will be done by any of the child’s progenitors and/or an adult that is the legal guardian of the same and in name and representation of the same.

The express acceptance of the prize by each winner implies:

- (i) Transfer the image rights to any photos that might be made of the presentation, to be used for promotional purposes and to participate in any possible interviews and/or reports that might be made.
- (ii) In the case of minors, the authorization will be made by any of the child’s progenitors and/or an adult that is the legal guardian of the same and in name and representation of the same.

- (iii) That their name and code number will be published on the official website of **FC BARCELONA**.

RULE 8.- EXCLUSIONS.

Nobody can be declared a winner unless they totally and adequately comply with all of the entrance rules described in these Rules.

RULE 9.- DEPOSIT OF THE RULES BEFORE NOTARY.

The rules of the present draw will be deposited before a Notary from the Il·lustre Col·legi de Notaris de Barcelona.

RULE 10.- ACCEPTANCE OF THE RULES.

Entry in the aforesaid competition and posterior draw supposes the integral acceptance of these rules, and full knowledge of the mechanics of the draw. If there are any divergences regarding the promotion and/or any interpretation of these rules, these shall be subjected to the competence of whatever litigation is issued by the Courts and Tribunals of Barcelona, to which the entrants in this promotion are subjected and thereby expressly renounce any other authority that might correspond to them.

RULE 11.- ERRONEOUS DETAILS.

If there should be any error in the email supplied by the prize winners, making it impossible to make any communication and/or contact with the same, **FC BARCELONA** shall be exempt from any responsibility.

Similarly, and in conformity with the provisions of Organic Law 15/1999, of December 13 on the Protection of Data of a Personal Nature, and regulations developing the same, the details provided in the email for participation shall be used to make all communications relative to the draw, and shall be destroyed afterwards.

RULE 12.- COMMUNICATIONS FOR THE PROMOTION.

All communications involved in this promotion and its mechanics shall be described in the communication assets and social networks of **FC BARCELONA**, such as (i) the official website: www.fcbarcelona.cat, (ii) Facebook, (iii) Youtube, (iv) Google+, (v) etc., where these rules will also be made available for viewing.