

Hospitality Programme

An exclusive show



FCBARCELONA
més que un club



“Barça is more than a club”
Narcís Carreras



Since Joan Gamper founded FC Barcelona on 29 November 1899, the club has become one of the world’s most respected and admired with millions of supporters worldwide. Its history and values have earned it the motto “more than a club”, which has stood and stands for FC Barcelona feeling and conveys the values of solidarity and social commitment. The club’s first teams have thus been wearing the UNICEF logo since the 2006/07 season.

It is therefore a pleasure to introduce the FC Barcelona Hospitality Programme. This programme is designed to offer a solution for each of your needs, and provide the best seats and the most exclusive surroundings in which to feel all the unique thrill of Barça matches.

Discover the service that will be received by your guests and associates at any football or basketball match, either in a private box or a VIP seat, and experience why Barça is “more than a club”.



Welcome to Camp Nou

Camp Nou, which has been assigned UEFA 5-star stadium status, is an icon of the city of Barcelona and has become one of Europe's most legendary stadiums. It is a unique stage upon which the best players in history such as Kubala, Cruyff, Maradona, Romario, Ronaldinho, and Messi have scored goals that have gone round the world. Immerse yourself in a special atmosphere and enjoy the most spectacular football along with 100,000 football fans.



Join the Club

Make the most of the options offered by FC Barcelona and join the Business Club, an a la carte service that allows your company to choose from the services that best suit your needs and tastes from among those we provide.

A unique opportunity to obtain a host of benefits, associate your company with the Club and establish an ideal platform for relations with your own guests and with members of other companies.



CLUBEMPRESA





An exceptional service

Feel the thrill of the match

- Special seats with armrests for all League, King's Cup, Champions League and Joan Gamper Trophy matches.
- Access to the VIP Lounge with catering and drinks service.
- Hostess service.
- Plasma TV screens.
- Pre-match team line-ups.
- Your company's logo on seats, tickets and VIP Lounge honour's board.
- Own parking place within the premises (depending on the seats contracted).

Feel the thrill of the club

- Discount in hiring facilities.
- Preferential purchase of additional tickets and tickets for finals.
- Invitations for Camp Nou Experience.
- Mention in the club's annual report.
- Subscription to the club magazine.





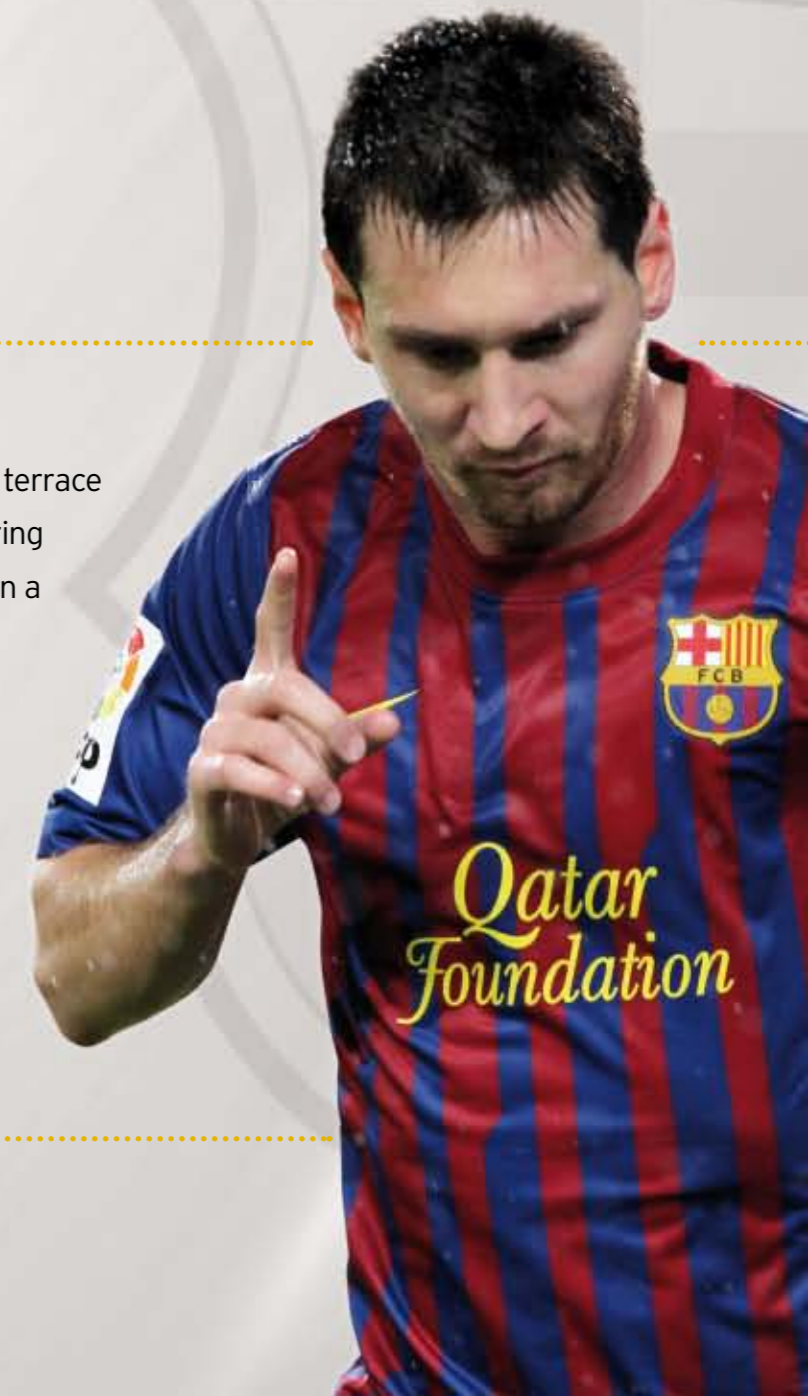
A broad range at your disposal

Boxes

Exclusive areas with seats in a private exterior terrace and equipped interior zone. They feature catering and drinks service so you may enjoy matches in a high level of privacy.

Seats

Seats located at strategic sites on the terraces for enjoying the match with an exceptional view of the pitch. They include access to the nearest VIP Lounge with continuous catering and bar service.



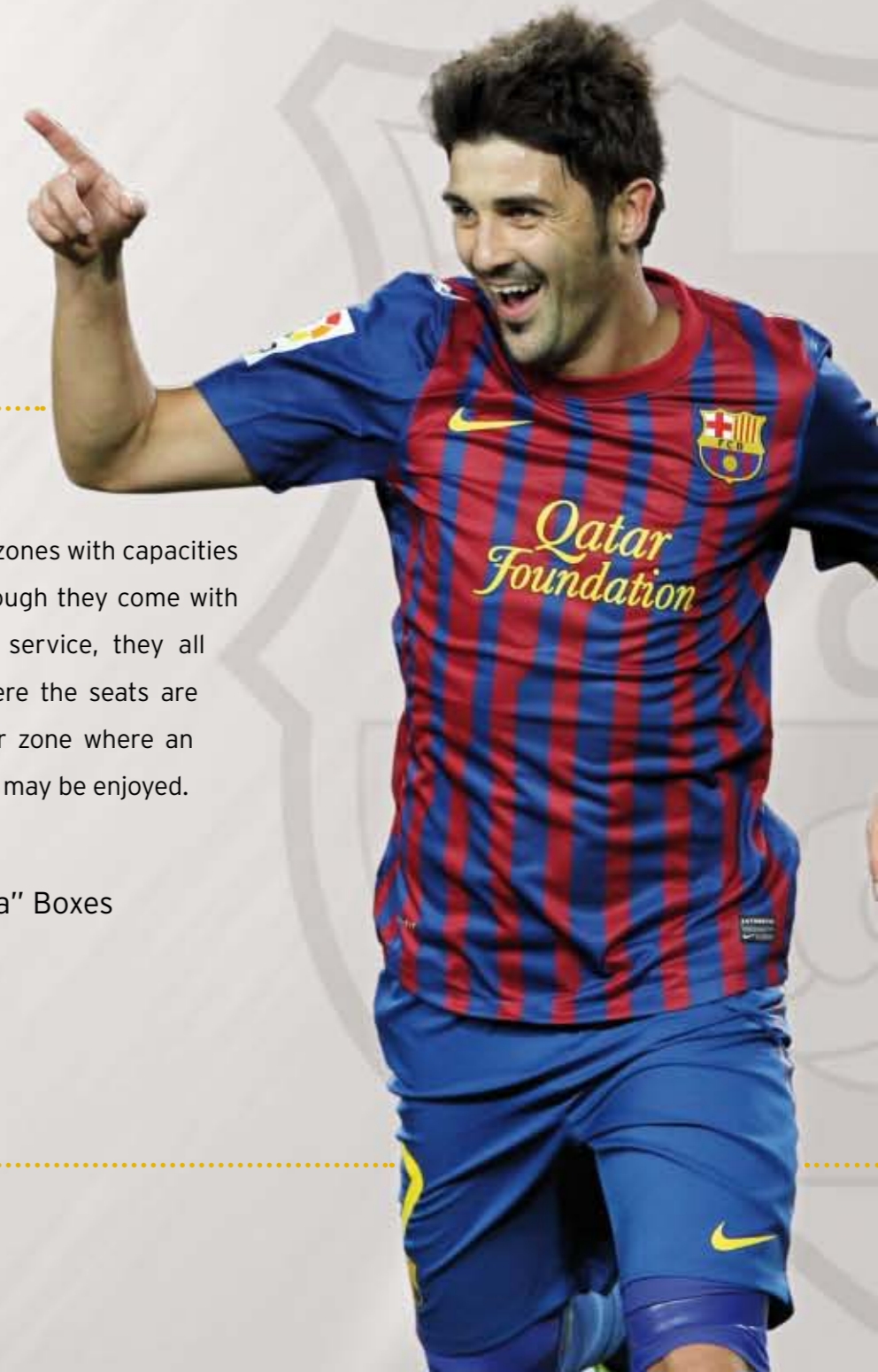


Boxes

An exclusive space

Camp Nou has boxes in different zones with capacities ranging from 6 to 19 seats. Although they come with different levels of comfort and service, they all property an exterior terrace where the seats are located, and an equipped interior zone where an exclusive catering and bar service may be enjoyed. The options available are:

- “Noves Llotges de Tribuna” Boxes
- Lateral Boxes
- 2nd Tier Boxes





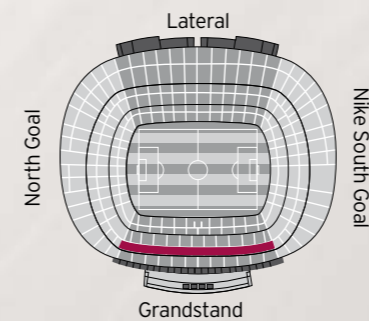
"Noves Llotges de Tribuna" Boxes

⦿ Camp Nou's most exclusive boxes are in the upper zone of the main grandstand. The welcome desk for Business Club members is located next to gate 19, which leads to the spacious VIP Lounge from which the boxes are accessed directly.

Location: Grandstand 2nd Tier.

Capacity: 7, 11, 12 or 14 seats.

VIP Lounge: Roma '09.





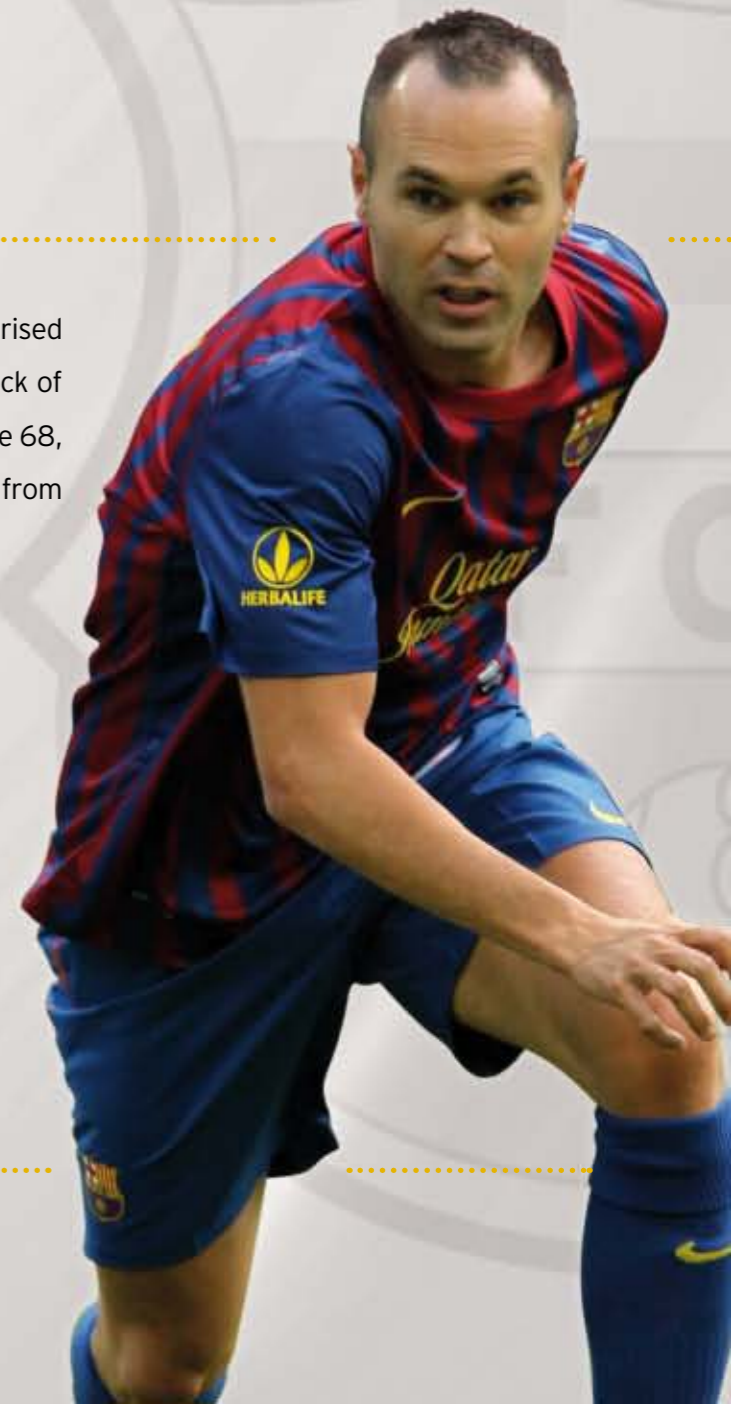
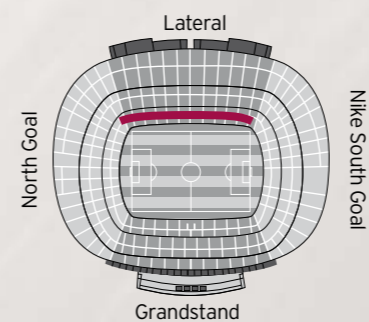
Lateral Boxes

These boxes have a more traditional design, are characterised by their proximity to the pitch and are located at the back of the 1st Tier of the lateral zone. After passing through Gate 68, Business Club members directly enter the VIP Lounge from which they have convenient access to the boxes.

Location: 1st Tier lateral zone.

Capacity: 6, 7, 10, 12, 15 or 16 seats.

VIP Lounge: Avantllojja Lateral.



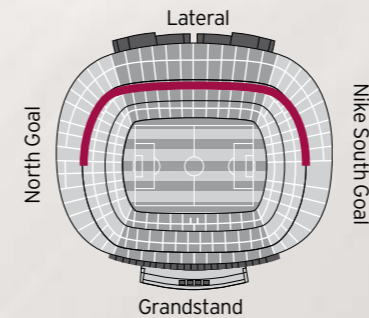


2nd Tier Boxes

These were the first boxes in the stadium to be built according to the “sky box” design. They are located in the rear part of the 2nd Tier along the whole lateral zone from goal to goal. They have separate direct access and a spectacular view of the pitch and tiers on account of their raised position.

Location: 2nd Tier Lateral and Goal zones.

Capacity: 14 or 16 seats.





VIP Seats

Top-level thrills

⚽ Camp Nou provides different comfortable seat options that may be acquired in packages (4 seats or more). All are raised sites for an optimum view of play and an exceptional panorama of the majesty of Camp Nou. They include access to the nearest of the four VIP lounges with continuous catering and bar service.

The options available are:

- Platinum Seats
- Gold Seats
- Palladium Seats
- Silver Seats





Platinum Seats

Noves Lotges

These seats provide a high level of privacy and comfort, are accessed directly from the stadium's most exclusive VIP Lounge, and have an excellent location near the middle of the pitch.

Location: Grandstand 2nd Tier.

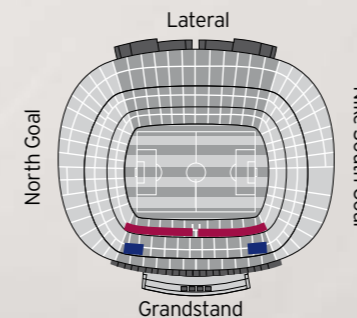
VIP Lounge: Roma '09.

Row 0 Grandstand

Seats located by the front balcony of the 2nd Tier of the Grandstand, flanking the row featuring the chairman's seat. They provide an exceptional view of the match because of their proximity to the pitch.

Location: Grandstand 2nd Tier.

VIP Lounge: Avantlletja Presidencial.



- Noves Lotges
- Row 0 Grandstand



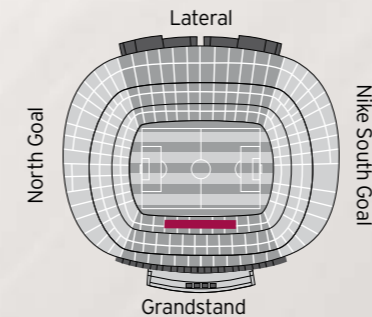


Gold Seats-Honor Boxes

⚽ Camp Nou's most comfortable seats have a central location, in the lateral zones and behind the players bench area. They offer a unique experience of proximity to play, an intense experience of the match, and a view of everything happening in the bench zone.

Location: Grandstand 1st Tier.

VIP Lounge: Avantllotja Presidencial.



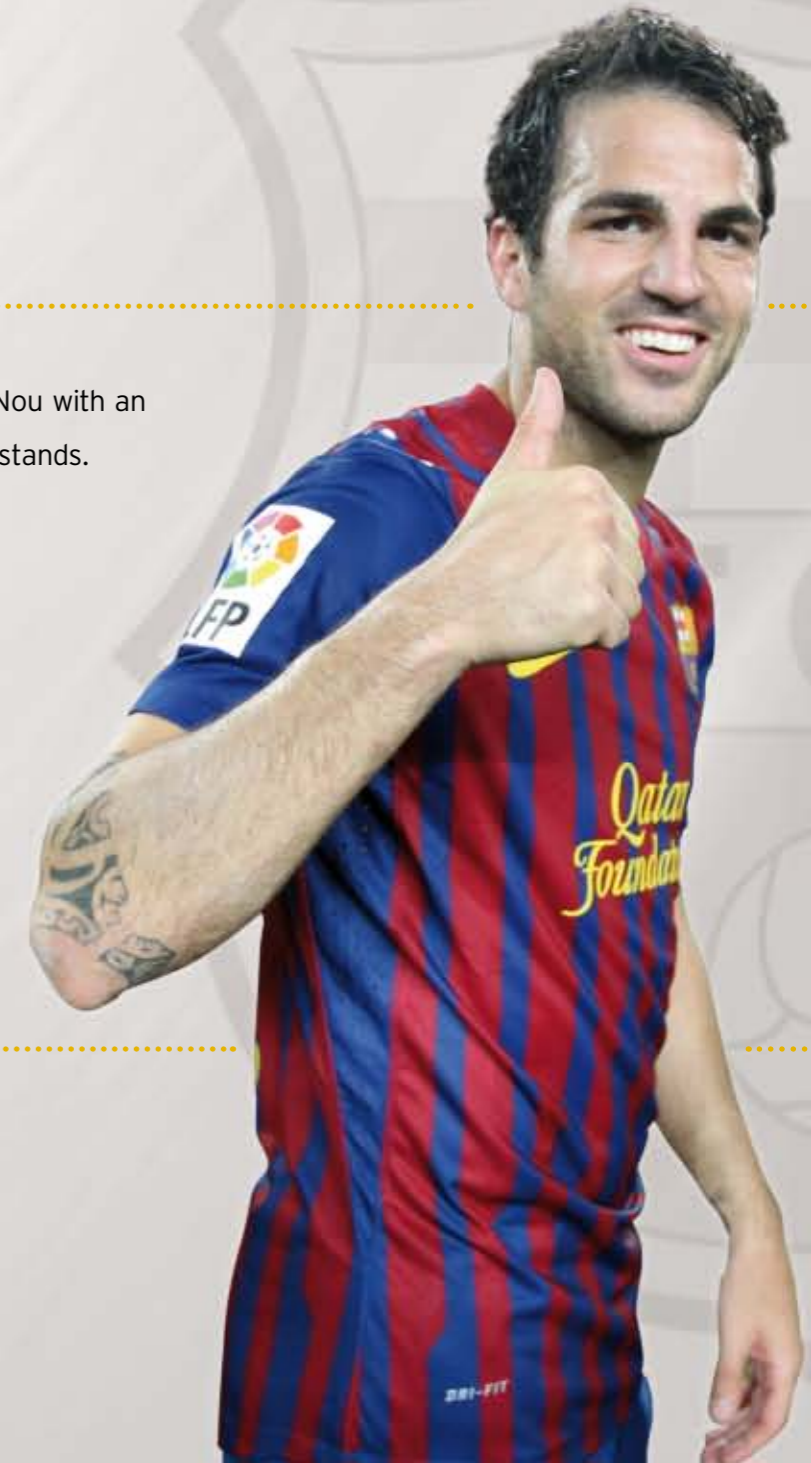
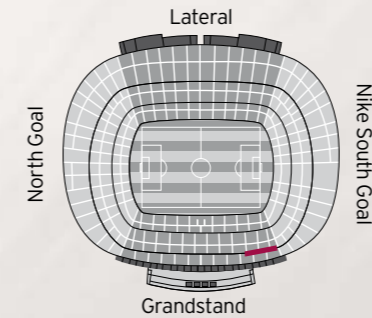


Palladium Seats

Covered seating in the Tribuna at the Camp Nou with an excellent panoramic view of the pitch and the stands.

Location: Grandstand 3rd Tier.

VIP Lounge: Roma 2009.



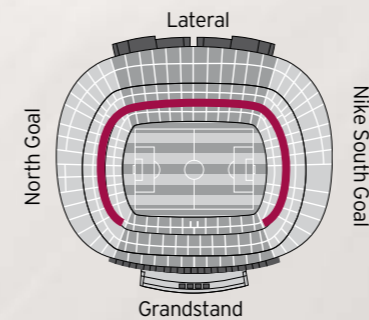


Silver Seats

These seats, which are located in the lateral zone and behind the goal and provide an exceptional view of the match because of their proximity to the pitch and raised position.

Location: Lateral zone, 2nd tier Nike South Goal or 2nd Tier North Goal.

VIP Lounge: Avantllotja Lateral or Mediapro, depending on their location.





VIP Lounges

The club provides a total of 4 VIP Lounges so that your company's guests may experience all the thrills in a totally exclusive atmosphere. An ideal setting with intense symbolism from which to enjoy the match from an hour before it starts to an hour after it has ended.

Roma '09 Lounge

Recently-built and decorated in sophisticated style, this lounge features abundant natural light and has impressive views over the stadium's surroundings because of its location high above the main grandstand and its large window area. It has two bars and is bounded on the interior by the "Noves Llotges de Tribuna". It is available to "Noves Llotges" guests and users of the "Noves Llotges" Platinum & Palladium Seats.

Avantllotja Lateral Lounge

Located in the lateral zone, it provides direct access to the Lateral Boxes. It is decorated in lively coloured wood and characteristics different works of art on sporting themes. It is available to Lateral Boxes guests and users of the southern half of the Silver Lateral zone seats and all the Nike South Goal Silver Seats.





Avantlletja Presidencial Lounge

Located at the lower level of the presidential zone. Both its modern decoration in dark woods and fine materials and skylight give it a modern, distinguished appearance. It is furnished and has a number of plasma screens so as not to miss the slightest detail of the match. It is available to users of "Row 0 Grandstand" Platinum Seats and Gold Seats.

Mediapro Lounge

Located in the North Goal zone, its large window provides views of the Masía and of Tibidabo. It combines elegant wood decoration with large-format photographs of FC Barcelona players in action and several plasma screens distributed around the room. It is available to users of the northern half of the Silver Lateral zone seats and all the North Goal Silver Seats.

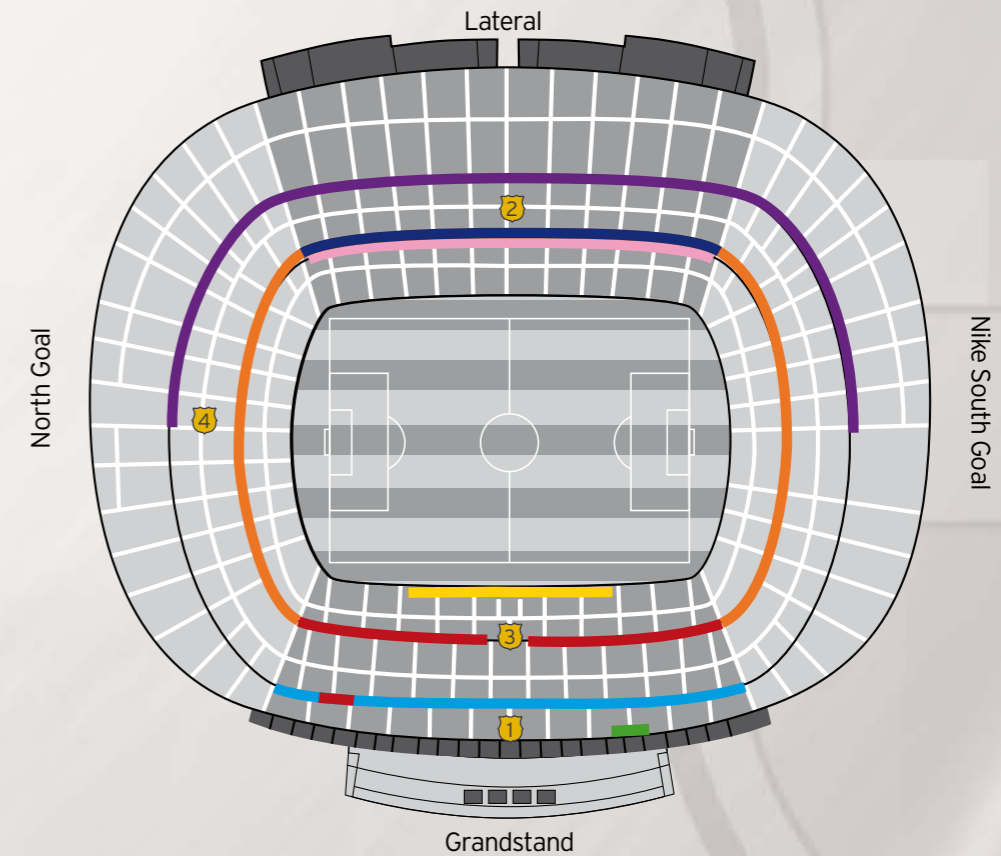
Hospitality Programme

	LOCATION	CAPACITIES	VIP LOUNGE
BOXES			
Noves Llotges de Tribuna	Grandstand 2nd Tier	7, 11, 12 or 14 seats	Roma '09
Lateral Boxes	Lateral 1st Tier	6, 7, 10, 12, 15 or 16 seats	Avantllojta Lateral
2nd Tier Boxes	Lateral and 2nd Tier Goals	14 or 16 seats	-
VIP SEATS			
Platinum			
Noves Llotges Zone	Grandstand 2nd Tier	Minimum 4 seats	Roma '09
Row 0	1st Row Grandstand 2nd Tier	Minimum 4 seats	Avantllojta Presidencial
Gold	Grandstand 1st Tier	Minimum 4 seats	Avantllojta Presidencial
Palladium	Grandstand 3rd Tier	Minimum 5 seats	Roma '09
Silver	1st Row Lateral zone and 2nd tier Goals	Minimum 4 seats	Mediapro or Avantllojta Lateral

Services included in all boxes and VIP seats

- Own parking place within the premises (depending on locations contracted).
- Catering and drink services.

Locations



Boxes

Noves Llotges de Tribuna
Lateral Boxes
2nd Tier Boxes



VIP Seats

Platinum
Gold
Palladium
Silver Lateral
Silver Gol



VIP Lounges

Roma '09
Avantllojta Lateral
Avantllojta Presidencial
Mediapro





Welcome to the Palau Blaugrana

Feel the thrill of FC Barcelona Regal and the best basketball in Europe at the Palau, a stage that hosts the most spectacular matches, which have played some of Europe's best players including Solozábal, Epi, Bodioga, Gasol and Navarro. The host of successes and great comebacks experienced here has given rise to the legendary "magic of the Palau". Boundless thrills with every comfort.

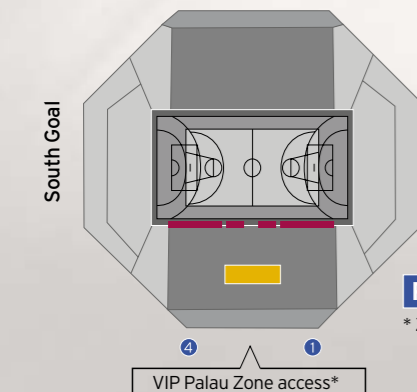
VIP Palau Zone

Feel the thrill of the match

- Tickets to all ACB League and Euroleague matches.
- Special seats in courtside boxes or in the Presidential Box.
- Issue of statistics during the match.
- Access to the Presidential Box VIP Lounge.
- Plasma TV screens, catering and drinks service before, during and at the end of the match and hostess service.
- Company logo on seats and tickets.

Feel the thrill of the Club

- Annual Business Club event.
- Subscription to the Club magazine.
- Preferential purchase of additional tickets for the Palau and for finals.



- Palau Box
- Courtside Boxes

P Free Parking within the premises by access 7.
* Zona Presidential exclusive access. Between doors 1 and 4.



Palau Box Seats located next to the Presidential Box. They combine an unbeatable tactical view of the court with the most exclusive atmosphere featuring former players and Club figures.



Courtside Boxes Boxes beside the court. These seats prompt the feeling that you are practically one of the players, and enable you to follow the match without missing the slightest detail. The best way of experiencing the spectacle in person.



Meetings & Events

FC Barcelona can provide a wide range of rooms and spaces in a unique environment with a highly symbolic touch. The booking of the areas includes an in-house production team that can customise the event, either via functional services or services that bring a Barça touch to the proceedings.

Corporate events

- Meetings
- Corporate lunches and dinners
- Cocktails and receptions
- Product presentations
- Exhibition Rooms
- Incentives and Training



Private Events

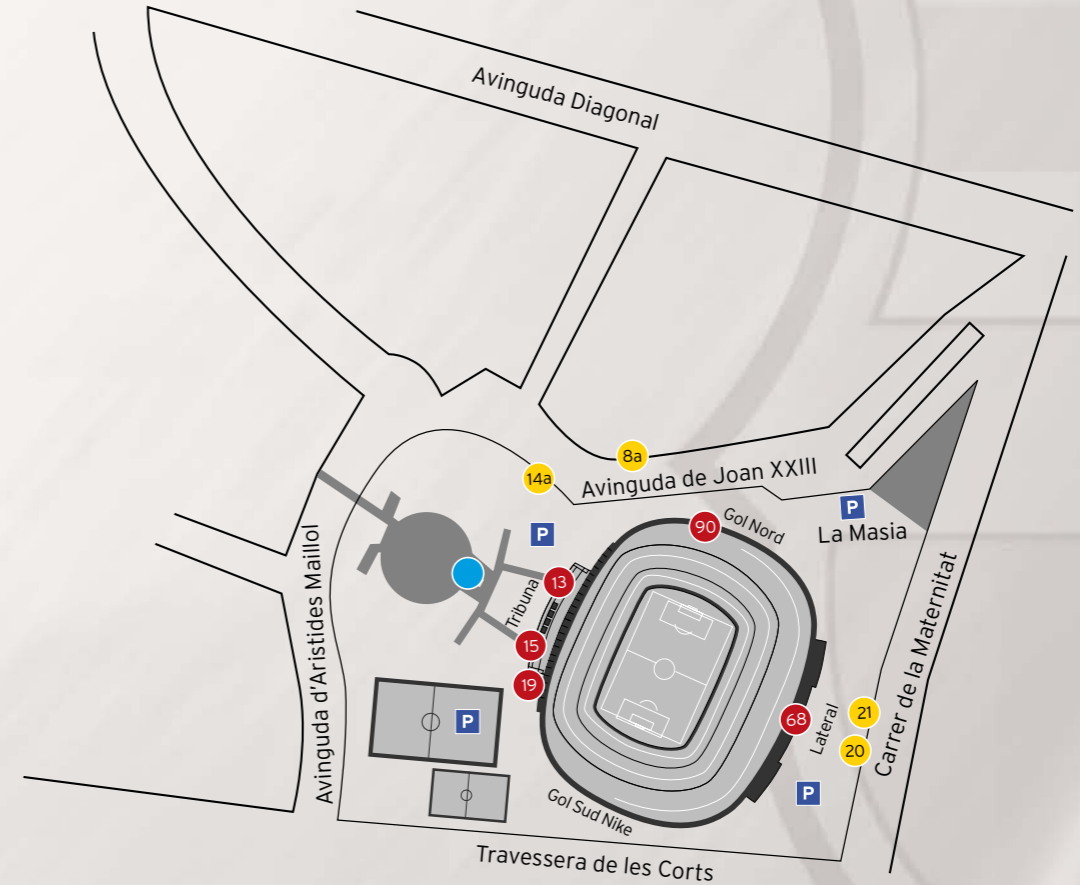
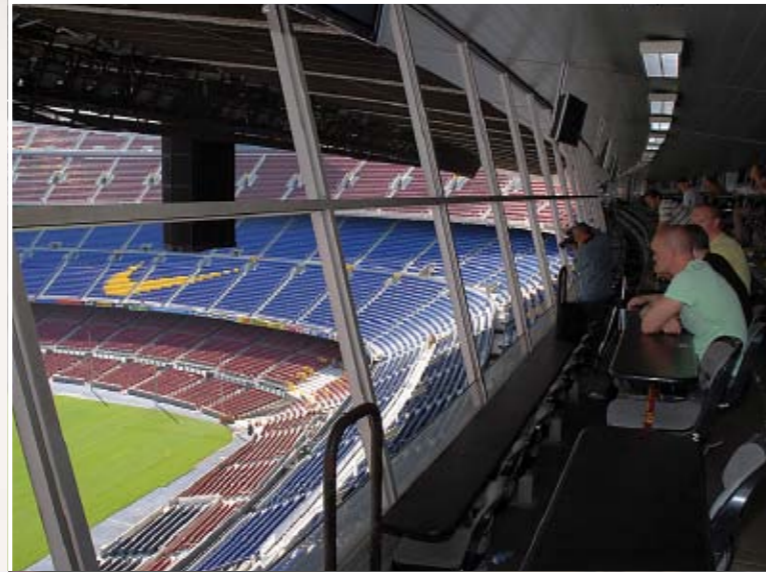
- Weddings
- Anniversaries
- Childrens' parties
- Family events



Location

Services with a Barça touch

- Tour of the Museum and the Installations
- Group photo on the pitch
- Talks from former players
- Use of the video scoreboard
- Use of the 1st team bus
- FCB Merchandising



Access and access doors

Car access



Camp Nou access doors



VIP Palau access doors





FCBARCELONA
més que un club

For further information, availability and reservations:

vip@fcbarcelona.cat

+34 93 496 36 44 • +34 93 496 37 42 • +34 93 496 76 21

www.fcbarcelona.cat

Official Sponsors of FC Barcelona:

